

Mission Statement The mission of the Coeur d'Alene Junior Tackle Football Association is to support a football league which is developmental yet competitive. It will teach good citizenship, and good sportsmanship along with the fundamentals of football. Our board and coaches will encourage commitment, self-discipline, responsibility, team work, fair play, and an appreciation for and knowledge of the game of football in an atmosphere of enjoyment and respect for self and others.

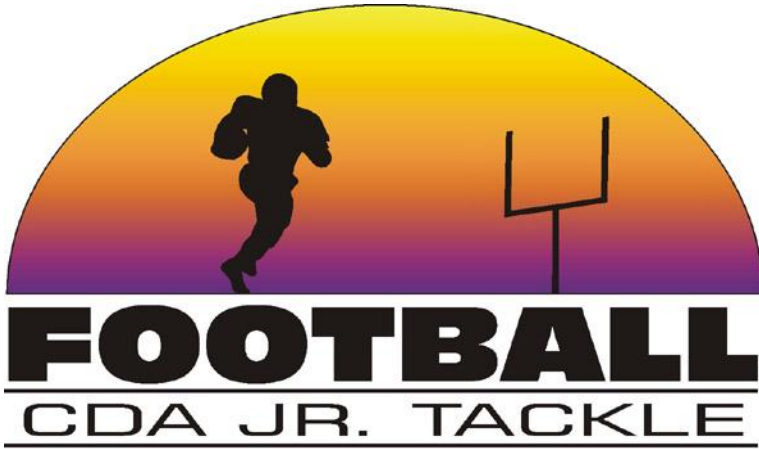
Dear

Coeur d'Alene Junior Tackle is excited about our upcoming football season. In 2002 the league expanded its program to include fifth grade. That year we had 320 players and 16 teams participating in our program. We currently have more than 600 players on 24 teams! We are proud of our growth and of the opportunity to provide a quality program to the youngsters in our area. The Coeur d'Alene Junior Tackle Football Association is looking for sponsors to help support our program. We are currently providing an activity that promotes strong character along with the fundamentals of football. This is a large undertaking and is only possible through many volunteer hours and financial support from the community. We are a non-profit organization registered with the state of Idaho. Our program provides equipment, insurance, maintains and repairs fields, pays officials (\$6,500.00), sends coaches to clinics, scholarships for youth who cannot afford the player fee, and gives a scholarship to a graduating senior from CHS and LCHS. The player fees are \$70.00 and we have one major fundraising activity. Sponsorships are vital to maintaining our quality program and keeping our fees affordable for all youngsters.

There are three levels of support. A Booster is \$50.00 to \$299.00 per year your name will be displayed on our website along with other Boosters. A Silver Sponsorship is \$300.00 per year. For this your logo will be displayed cycling on our web page. A Gold sponsorship is \$500.00 per year and will have more prominent placement on the website. We had more than 500,000 hits on the site for the 2010 season!

I hope we can count on you to help support this important youth activity. An association representative will call soon—or you can complete the enclosed form and mail it to:

Coeur d'Alene Junior Tackle
P.O. Box 658
Coeur d'Alene ID 83816



Team Sponsorship

I would like to support Coeur d'Alene Junior Tackle Football.

I will send \$_____.

Please list me/my company as:

Please include a business card with logo to place on the web site.

**Mail checks to: Coeur d'Alene Junior Tackle
P.O. Box 658
Coeur d'Alene ID 83816**

Sponsors are an integral part of our youth football program. Thank you for your support of our association.

Sponsor:

Date:

Received: